

**The Vision**

Over 7 years ago, we made a commitment to the Municipal District of Foothills and our neighbours to build Ribstone Ranch right, not fast. In January of 2008, we engaged the community, we listened to feedback and we took the necessary time to incorporate this feedback into our design concept.

One of the things we heard back then was that development was premature and a broader vision for the area was needed. We agreed, so we stepped back and allowed that to happen. Since that time the MD of Foothills engaged in an intense process to update their Municipal Development Plan (MDP), in 2010, and recently their Land Use Bylaw (LUB) to guide where and how the MD should grow. In 2013, the MD followed up with a Growth Management Strategy and identified the Central District, which encompasses Ribstone Ranch, as a high growth area.

*Ribstone Ranch is a place where residents can easily let go of stress and connect with nature and open space in a thoughtfully designed community that embraces the beautiful countryside and exudes rural character.*

With this foundation in place, we believe it is the right time to relaunch Ribstone Ranch. To continue with the planning process, we have begun work to create a new Area Structure Plan (ASP) which aligns with the MD's goals and objectives and to meet residential demand in a manner that clusters housing (minimizing the fragmentation of farmland), maintains open space and rural character and makes efficient use of new and existing piped levels of servicing.

To this end, the design for Ribstone Ranch is based on the principal of clustered development. According to the 2010 MDP,

*"This type of development can maintain the open space nature of the landscape, thereby not dramatically altering the rural character. The Cluster Residential subdivision uses a smaller area of land for roads and houses, and is therefore more efficient when compared to Country Residential lots."*

Beyond this, it remains our goal to create a masterfully designed community that embraces the beautiful countryside, provides a range of housing choices, and exudes rural character. This land's rich history helps to establish a sense of place for Ribstone Ranch.

The landscape no longer supports vast herds of grazing cattle, but maintains its picturesque rolling hills and Snake Creek. The horizon holds views of both the majestic Rocky Mountains and the sparkling towers of downtown Calgary. Today, these lands are an ideal location for a new community – at the boundaries of urban convenience, but set in the quiet of the countryside.

We are ready once again to engage the community, to reaffirm what we have heard and move forward with a collaborative process to build Ribstone Ranch right.

**RIBSTONE**  
RANCH

## YOU ARE INVITED TO A PUBLIC OPEN HOUSE

**THURSDAY NOV. 27 & FRIDAY NOV. 28**

Noon to 7:30 p.m. (No RSVP required)  
**SCOTT SEAMAN SPORTS ARENA, MULTI-PURPOSE ROOM**

Please feel free to contact our team at any time at [info@ribstoneranch.ca](mailto:info@ribstoneranch.ca) or visit [www.ribstoneranch.ca](http://www.ribstoneranch.ca)

**Ribstone Ranch Relaunch**  
Join us at the Relaunch of Ribstone Ranch and learn more about how we have incorporated feedback to create a new residential community within the MD's identified Central District future growth area.

Experts will be on hand to discuss the planning process, community design, transportation solutions, servicing opportunities and the many environmental aspects of the project. Refreshments will be provided.

